

William Yim



President's Message

I was really busy in the past weeks: company expansion, new facility planning, and the 25th anniversary celebration of my company! Apart from the heavy workload from business, I had to work on 2016-17 Club Plan and present it to the Board and District during DG's visit. It was so stressful to work with individual Chairs and consolidate members' opinions on the Club Plan, but it means my meaningful Rotary work as president has begun.



The TRF Centennial District PPE Hong Kong Chordophonia Concert was held at the Hong Kong Academy of Performing Arts on 24 August 2016. The main purpose of the concert was to celebrate Rotary Foundation Centennial and raise fund for the Serving Humanity Marketplace Fund and the Preserve Planet Earth Fund. Our club sponsored an advertisement and the wonderful artwork was designed by Minghay. I also placed a Silver Sponsorship which allowed many of us to join the concert: PDG Anthony, Mary, Patrick, Torrente, PP Natalie and her family, PE Roger and May, and my family of 6. The performance was great and we enjoyed the concert a lot. My special thanks goes to IPP Angela Lai from the Rotary Club of Lion Rock for her warm-hearted arrangement.



PDG Kenneth, PE Service Chair Patrick and I had a meeting at NTHYKS on 25 August. Ms. Ho, the new principal and the teacher in-charge of Sunshine Teens Project, and Ms. Kennis Ngai, Mr. Hei Cheung and Ms. Abe Tsang from the Salvation Army also joined the meeting. New proposals were presented by the Salvation Army in the meeting and later in the 1st Club Assembly on 5 Sept.

The two projects were the signature projects of RC Tai Po since 2010. The result was satisfying. The teachers also shared the same thought. It was proven by the attendance of students and their proactive suggestions to the projects. PDG Kenneth had made a lot of suggestions so as to make the projects perfect. We hope to further develop the students, help them make the right decision on study and career, and bond them with the school and family deeply.

It was our pleasure to have PDG Peter Wan to give a speech about China Extension and membership drive in the regular meeting on 29 August. The information was valuable. It led to active discussions and interaction among members. I decided to sponsor a single return ticket to Taiwan or Thailand for anyone who successfully introduces a new member to our club. Do your work and get your ticket!

It was the 60th birthday of our beloved and respected PDG Kenneth on 4 Sept 2016. We held a great celebration party for him one day in advance. PDG Kenneth's classmates also joined to celebrate his birthday. We performed a Chinese birthday song for him. All of us really enjoyed the birthday party.



Bebe and I went to Germany on 7 Sept to attend the colloquium of my good friend: Professor Thomas Gessner, the Director of a well-known institute in Chemnitz. It was pity that we missed the plane from Frankfurt to Dresden, and it costed us a 2.5-hour delay. I felt extremely sorry about this. In the colloquium, all mutual friends of Professor Gessner shared their memoriam of a good friend, a trustable business partner, and a great leader.

Taking this opportunity, I had business meetings and good food. Of course, I would not miss my favorite Saturday flea market in Dresden. I bought a few antique cameras; most of them were made in the German Democratic Republic (Former East Germany) and U.S.S.R. My treasures.



The joint club DG's Visit was held at Royal Plaza Hotel, Mongkok on 12 September 2016. 9 clubs from Area 6 joined in hosting this event. Our club focuses on membership retention programme and membership drive in this Rotary Year. It includes establishment of interest groups, presentations by good speakers with interesting topics, and more joint meetings with other clubs. DG Eric was impressed with my club plan and shared his knowledge and experience on our club's progress toward the goals.

Last but not least, I would like to express my sincere gratitude to PP Natalie for the wine arrangement, to PDG Kenneth, PP Wilson, PP Dennis, PP Jacky and PE Roger for their accompaniment during DG's interview, and to VP Patrick, PE Roger, Wilson Woo and Minghay for being the Sergeant-At-Arms of the event.



Claire Mak



The “Big Waster” image appears quite successful in promoting the reduction of food waste under *Food Wise Hong Kong* campaign. Even though it is not published incessantly, it has a vivid image and does serve the purpose.



In the present day and age, speed and efficiency are heralded. When everything seems abundant and accessible, there are inevitable wastage of all sorts. Food wastage is most prominent. We need not look afar, just take the Mid Autumn Festival. That evening my family dined out and a neighbouring table family of 4 had apparently over-ordered their food. The kids were picky with the food and were not tempted to leave their electronic gadgets for eating. By the time they footed the bill, a whole dish of fried rice was still intact and untouched; yet they made no attempt to ask for doggy bag and the dish was simply dumped when they left. All we could do was to sigh and shake our heads. And as with the aftermath of most festivities, there are all the left-over moon-cakes, barbecue forks and rubbish at beaches and country parks. They polluted the places, created eye-sores and above all, drained our resources.



In recent years, HK people are more alert on reducing food wastage. They either order less or bring their own bag to take away the left-overs. Even at our regular dinner meetings in KCC, we seldom leave left-over food unattended. The helpful waiters pack them efficiently for members to take away. Indeed, many Hong Kongers are invariably equipped with reusable boxes or bags.



Other than saving food, Hong Kong people are using less plastic bags (well, the plastic bag levy may be one stimulant) and more aware that excess or unwanted clothings or toys should be recycled or donated rather than thrown away, thus helping others and helping oneself to save the environment and reduce waste.

That said, however, the HK Government may show that it is a big waster itself and very much penny wise pound foolish! For instance, the delay in the completion of large scale infrastructures such as the HK-Zhuhai-Macao bridges or the airport runway has led to escalation of construction and related costs at the expense of HK taxpayers. Last year, the HK Post has destroyed a huge quantity of commemorative stamps as they failed to generate enough interest or revenue! There goes several millions of Hong Kong people’s money down the drain.



Few sport events have captured the hearts of Hong Kong people as soccer has. Even then, there are limited good soccer pitches and the Hong Kong Stadium, allegedly the signature football stadium, is really a huge joke. The vast amounts spent on its upkeep, maintenance, improvement and also litigation, still leave a pathetic pitch loathed by overseas football stars for fear of hurting themselves on the lawn which is hard, uneven and has poor drainage.

Similarly for the Victoria Park swimming pool. It took years to revamp in the hope of attaining international standard. Then it was found that there were defects in the designs right from the start and had to be rectified. Admittedly it is now being fully utilized, but the costs and delays that had gone by had depleted government revenue making it a BIG WASTER itself.

I am not advocating being frugal but we can all do a little more to be environmentally friendly. I think that’s also what the District PPE Committee is after with all the initiatives throughout the years like advocating being responsible green club with sustainable food during meetings; coastal / marine protection projects, tree planting days... etc. In time to come, hopefully we all contribute to the betterment of the sick Mr. Earth.



Peter Lam

**R**otary Information



## Rotary members link love of beer, clean water crisis

Rotary News Aug. 2016

When you sit down to enjoy a beer, you probably don't spend a lot of time thinking about one of its main ingredients – water. Or the fact that 3,000 children die each day from diseases caused by unsafe water.

A group of innovative Rotarians aren't just thinking; they're doing something about it.

Their group, *Beers Rotarians Enjoy Worldwide* (BREW), has organized events around the world and is working to raise hundreds of thousands of dollars for Rotary's global water, sanitation, and hygiene efforts. "By drinking a beer, I can help bring fresh water to a village in Africa," says Steven Lack, a member of the Rotary Club of Pleasant Hill, California, USA. "If you can drink beer and some of the money goes to doing good in the world that is something you can feel good about."

Fellowships like BREW are Rotary's way of bringing together members who share a particular passion. Rotarian Action Groups unite members who have expertise in a specific service area. The beer fellowship's leaders realized that joining forces with an action group dedicated to providing access to clean water would create a sum larger than the two parts.

"Beer and water have a natural affinity; you need water to brew beer" says Moses Aryee, past president of the Rotary Club of Accra-West, Ghana, and co-chair of the beer fellowship. "Our vision is a global approach to fresh water around the world, because beer is around the world."

The fellowship members are working with the *Water and Sanitation Rotarian Action Group* to identify specific water projects to support by funneling 25 percent of the fellowship's dues to those projects, says Lack, the fellowship's vice chair. The members also plan to approach major brewers on each continent to seek financial support for water projects, much as the nonprofit Water.org is receiving \$1.2 million from Stella Artois.

These projects have the potential to improve people's quality of life in several ways. Every day, 8,000 people die of waterborne disease. In addition, women in many parts of the world spend hours a day fetching water, time they could spend caring for their families, generating income, or making other contributions to society.

"We are very enthusiastic about the opportunities to work together," says F. Ronald Denham, a past chair of the Water and Sanitation Action Group and a member of the Rotary Club of Toronto Eglinton, in Ontario, Canada. "On our side, we can present and describe the projects. BREW will establish relationships with the breweries. And some of the members are senior executives in breweries. It's a wonderful synergy."

### A blueprint for fundraising

Lack and Aryee founded the beer fellowship in 2014 after reaching the same conclusion at roughly the same time: Beer is fun and promotes fellowship, both of which make Rotary more appealing. And by bringing together people who share an interest in beer, you can unite them for the purpose of doing good.

"We're always talking about making Rotary fun," says Lack. "When people drink beer, they are socializing. It's one of those things that brings us together, that makes us equal."

The State of Jefferson Brew Fest in Dunsmuir, California, attracts 1,500 people every August and last year netted \$15,000 for club projects, says John Poston, a member of the Dunsmuir Rotary Club. It's been so successful, the club added a home-brew competition and cornhole tournament this year, and plans to expand the event to two days next year. Other growing festivals include the Weed Brew Fest in California and Brew on the Bay in Key Largo, Florida. The beer fellowship promotes a list of brew fests sponsored by Rotary clubs.

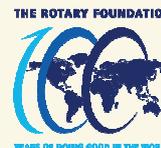
In May, more than 60 members of the fellowship, including beer lovers from Russia, South America, Australia, Japan, India, Europe, Africa, and North America, gathered at the Devil's Door Brew Pub in Seoul during Rotary's annual convention, to sample what was on tap and to socialize. Lack says plans are in the works for a brewery tour every night in Atlanta, Georgia, during Rotary's 2017 Convention.



## Rotary Foundation Centennial Information Page PP Peter Lam



# Rotary



More than a century ago, Rotary began its service mission with small projects that addressed local needs. Today, the world's 35,000 Rotary clubs continue that tradition in their home communities. But the growing resources provided by The Rotary Foundation have encouraged Rotarians to take on greater challenges with increasingly ambitious and far-reaching projects.

Today Rotary Foundation global grants are supporting high-impact, sustainable projects with measurable goals in SIX AREAS OF FOCUS. Each of these areas has its own rich history of Rotarian service and support. But over time, the projects have become larger and their outcome more enduring. Where a club once built a well and moved on, clubs are now installing entire water and sanitation systems and teaching local residents how to maintain them. Let's look at two areas of focus here with more to come in the coming issues of Tai Post.

### Disease Prevention and Treatment

PolioPlus not only taught Rotary a great deal about fighting the disease, it also put some valuable systems in place. When the Ebola virus struck West Africa in 2014, Nigeria used the polio surveillance network to stop the outbreak. Health workers and first responders also use the polio networks to provide vaccines against other diseases and insecticide-treated bed nets to protect against malaria, and to reach affected populations after natural disasters.



From blood banks to cancer-detection centers to health camps in the remote areas, Foundation global grant projects are ensuring that thousands of people are living longer and healthier lives. In Africa, Rotary Foundation-funded Family Health Days treated 344,000 people in 2015, many of whom had seldom or never seen a doctor before. The project was conducted at 402 sites in four countries, providing immunizations as well as screenings for tuberculosis, malaria, HIV, hypertension, and diabetes. "This was a gift from God," said one patient after receiving free treatment from a doctor at the Uganda site.

### Water and Sanitation



In 1907, the Rotary Club of Chicago launched a community movement to build public toilets in Chicago. Almost 110 years later, those facilities, though primitive by today's standard, would still be considered progress in some parts of the world. More than 660 million people worldwide live without safe access to clean water, and almost 40 percent have no sanitary toilet facilities.

Rotarians have expanded on their early interest in this area of need. Today, an estimated 10,000 clubs participated in water-related projects that are bringing clean water and sanitation to remote areas and greatly reducing the incidence of disease. In a partnership with USAID, Rotary clubs have built wastewater treatment plants in the Philippines, developed water treatment and safe storage systems in homes in the

Dominican Republic, and are working to improve sanitation throughout Ghana. The Foundation also funds vocational training teams made up of experts in water and sanitation who visit development areas and train local residents.

### 2014-15 Rotary Foundation figures:

Area of Focus projects	Global Grants awarded	Amount (US\$)
Disease Prevention and Treatment	329	\$19.8million
Water and Sanitation	302	\$20 million
Overall	1,078	\$68.7 million

# + Switzerland +

Claire Mak

Being able to take off despite being in the middle of typhoon no. 8, I had a feeling that I would very much enjoy this trip with my parents to Switzerland from 1st to 11th August 2016. Switzerland is a federal republic and can roughly be divided according to the four official languages spoken: principally German, followed by French, Italian and Romansh. We have travelled around all the 4 areas.

## Getting around

We had a surprisingly calm and uneventful 11-hour flight flying by Swiss Air directly to Zurich. Other than being driven around in the **tour coach**, we took a few different modes of transportation.

The **train** took us up to the car-free Zermatt from where we got to Gornergrat to marvel at the awesome Mt. Matterhorn – of Toblerone chocolate fame. In Zermatt, you only find electric cars, bicycles and horse-drawn carriages.



*The train, the horse carriages and the electric cars in the eco-town Zermatt.*



We took the **cable car** up Riederalp and enjoyed the birds-eye view of the largest glacier in the Alps, the Aletsch Glacier.

*The weather was foul when we took the cable car up Riederalp.*

Then there was this **Boat Trip** across Lake Maggiore which is the second largest lake in Italy to reach the small yet magnificent island Isola Bella.



*The boat trip to Isola Bella.*



*The Glacier Express meanders along the Alps as it climbs from Chur to St. Moritz.*

Lastly, we travelled on the **Glacier Express**, taking in the tranquil scenery along the way as the train fled by, to arrive at the rather expensive place St. Moritz (with all the brand-name stores).

## The Walks and the Hikes

The leisurely **city walks** took us around:

**Bern**, the Swiss capital,



*Historic old town in the centre of Bern is a UNESCO World Heritage Site.*

**Geneva**,



*The Jet d'Eau (Water-Jet) and the flower clock are both landmarks in Geneva.*

**Evian**

the origin of mineral water,

*I walked the town Evian and tasted the crystal clear mineral water right from its source.*



**Zermatt** eco-town,

*The rising sun bleached the tip of Mt. Matterhorn gold. Zermatt is a clean and tranquil town.*



*I strolled around this well-known ski resort with the hiking stick to ease my weight off my sprained ankle.*

**Davos**

which is the highest town in Europe,

## Stein am Rhein



*The drizzle dampens the sight of the otherwise well-preserved medieval town.*

and lastly **Zurich** city, the hub for railways, roads, air traffic and businesses.



*We appear to be among the leisurely few.*

The more scenic strolls have led us to enjoy:

The historic yet none-the-less beautiful **Chillon** Castle



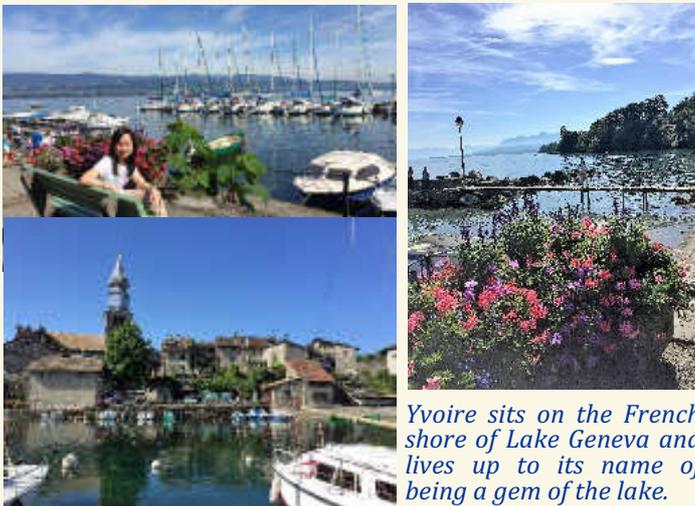
*(UNESCO) Chillon Castle which is located on the shores of Lake Geneva has over 1000 years of history and has inspired artists and writers like Rousseau, Hugo and Lord Byron.*



and Castles of **Bellinzona** (UNESCO)

*The place where I stood is located on a rocky peak overlooking the valley, with a series of walls that protect the old city.*

the flora-abundant French village **Yvoire**,



*Yvoire sits on the French shore of Lake Geneva and lives up to its name of being a gem of the lake.*

the baroque style Italian island **Isola Bella** on Lake Maggiore,



*Isola Bella is breathtakingly beautiful.*

Maienfeld **Heidi House**,



*Childhood memories came rushing: lor da lor da lor he hoo ...*

**Saint Gallen** with its renowned (UNESCO) Cathedral, and



*Had the weather been better, the St. Gallen Cathedral and the surrounding old town would have looked better.*

the spectacular **Rheinfall** which is the second largest waterfall in Europe.



*I bet you can hear the sound of water gushing and splashing.*

But it was the hikes, which require a bit of effort especially to my parents who are both in their 70s that allow us to take in all the breath-taking views of:

**Mount Matterhorn** from the Gornergrat,



*We started from the Gornergrat (at 3,089 m) and walked and walked and were rewarded with the captivating Mt. Matterhorn with its reflection.*



**Aletsch Glacier** from Riederalp,



*This largest glacier in the Alps has been there 18,000 years ago!*

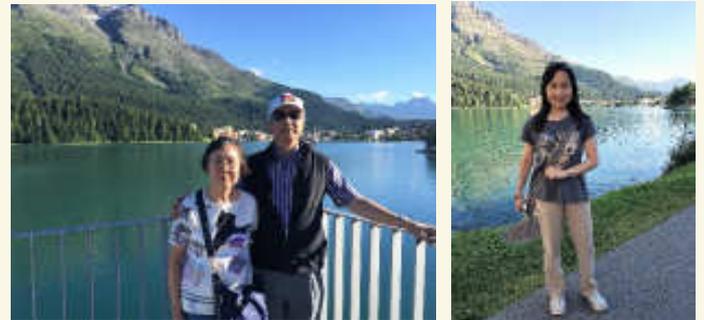
the idyllic small town **Guarda**



*Colourful flowers blooming everywhere in the serene environment.*



and the *champagne* city with year-round fine weather **St. Moritz**.



*St. Moritz - Top of the World.*

And in between these walks and hikes, my dad and I managed to fit in a few lapses in the hotel swimming pool in Zermatt and had also enjoyed a bit of the hot spring in Scuol where we laid in the outdoor Jacuzzi pool and be surrounded by the lush green hills and valley of Unter Engadin.



*After trying the hot spring, Dad stood waving with his back to the Scuol old town.*

**Culinary Delights**

When one talks about Swiss food what immediately springs to mind must be cheese and chocolate. This time we got to try cheese fondue, meat fondue, chocolate fondue, raclette, in addition to all the different types of cheese at buffet breakfast. We also got around to a cheese factory and see how cheese is made and enhanced. Swiss meals are laden with lots of meat and we have delightful desserts to finish off every meal.



We have travelled around Switzerland quite a bit this time and had experienced some ups and downs – I mean the temperature which ranges from 10 degrees in the Alps to 33 degrees in the island – apart from the high mountain and low seaside altitudes of all the places! But I feel there are yet a lot of untapped scenic places to explore. Let me start thinking of a sequel trip ... while the remaining Swiss francs (CHF) are still in the purse... ..

## Assistant Governor's Visit on 22 August

Claire Mak

The Assistant Governor (together with Deputy Assistant Governors) always arrange a visit to a club before The Governor's official Visit. The purpose is to have everything ready beforehand - from the important issues like getting the President's Club Plan in order and promotion of District Goals and Initiatives down to minor matters such as making sure there is no other speaker scheduled on the date of the DG's Visit or the sequence of private meeting ... everything ironed out. This year, we were graced by AG Patrick Chan, DAG Vincent Yip and Brendon Wong on 22 August.

AG and DAGs could only make it to visit us on the 'Second half' of the evening since they have to make their rounds at RC Channel Islands first, to make up for lost time due to typhoon earlier on. So before they came we have other guests doing other promotions.



*Police Tai Po Community Relations Officer, Wilson Wong and his assistant introduced "Project Gen-Y Other Learning Experience - Drug Fighter Elite Scheme" which elicited quite some questions from the floor as to purpose of the Scheme and target students.*



*PP Gabriel Li promoted the "2017 Rookie Stars Dance Contest" which our club shall join by sending teams from Step Up Infinity to the Contest.*



*PP Armstrong won the set of Corelle utensils given out by Ada.*



*Belated birthday gifts for July stars Armstrong, Ada and Dorothy together with August birthday boy Minghay.*

AG Patrick Chan, DAG Vincent Yip and Brendon Wong arrived and greeted everyone as old friends met. AG Patrick then briefed us on the District initiatives and upcoming events like the Membership goals and the upcoming DG Visit. DAG Vincent explained the arrangements for Area 6 Joint Projects: the 2017 Career Expo on 13 May 2017; 城鄉共融 Project focusing on cultural and heritage exploration by students (of Yuen Long area); and the Water Project which will be in Nepal and not in China this time.

DAG Bendon spoke on TRF 100th Anniversary Celebration events and the exhibition scheduled to take place in January 2017 at the Exchange Square. The evening tailed off in midst of photo-taking and lots of cheers.



## Manila Trip – 13 to 16 August 2016

Patrick Fong

### Day 1 – 13 August 2016

The Group departed for Manila on Saturday, 13 August by PR301 at 11 am. The flight took off as scheduled but when we were about to land at Manila, the pilot told us that there would be delay due to bad weather. We could see that the plane turned round and round for almost an hour before landing. It took 30 minutes for the Group to go through the Customs. We were surprised to see a few friends of RC Makati San Lorenzo (RCMSL) waiting for us near the luggage belt. We apologized for our late arrival and for keeping them waiting for almost 2 hours. When the cars drove towards the city, we noticed that some roads were flooded by water of one foot deep! After check-in, we were driven to the Green Hill Shopping Area to buy some fresh water pearl products.



After that, we had dinner together with other MSL Rotarian friends at Sambo Kojin which is a smokeless BBQ restaurant run by Maridel. The last programme of the day was foot massage. When we were returning to the hotel before midnight, we received WhatsApp message from PP Peter who had landed at Manila and was on his way to the hotel.



### Day 2 – 14 August 2016

Some MSL friends invited all of us for a day trip to visit the volcano in the Tagaytay province. We went to the famous Balay Dan Restaurant, which was nicely built on a hill and was served by one of the best chefs in Manila. Though it was quite misty outside, we could see lakes and mountains around the restaurant. One of the famous food was BBQ pig and all of us had an enjoyable and wonderful lunch there.



Then, we visited a famous museum nearby, Museo Orlina, where we could see the glass masterpieces of Mr. Orlina. Then, we had afternoon coffee break, followed by visit to the fruit market. After that, we returned to the city and met other MSL friends as well as some Rotarians from Taipei Capital at a Chinese seafood restaurant. When we were having dinner, the presidents of RC Makati San Lorenzo, RC Tai Po and RC Taipei Capital gave short speeches. The last and the most important time came when RCTP and RCMSL signed an agreement that RCTP would sponsor DREAM TO DANCE project run by RCMSL



### Day 3 - 15 August 2016

Morning and afternoon was our free time for sleeping, swimming, shopping, eating ..... We gathered at the hotel lobby at 5 pm. Our RCMSL friends arranged a minibus to take us to the Century Park Sheraton Hotel and we arrived there at about 5.45 pm to attend the 24th Induction of Officers & Directors ceremony and the theme was "Anniversary under the Mediterranean Stars". We all admired the venue which was very nicely decorated with stars on the walls and flowers on the dining tables. We learned that a few members stayed at the hotel and spent 2 days decorating the venue. Also, flowers were bought from the flowers market before the day and sent to the hotel on the day for flower arrangement. We couldn't believe that these were done by the RCMSL members themselves!



The programme included:

- Dance performance by The Step Kids (who were street boys and girls and RC MSL asked professional dancers to teach them to be young dancers for charity performances)
- Singing performance by some MSL Rotarians
- Interesting video showing the happy times of different gatherings and various kinds of charity events in the past year
- Dinner
- Induction of RCMSL Officers and Directors
- Charging and Induction of new members
- Another session of dance performance by The Step Kids

After that, we all had a good chance to do some exercises, i.e. dancing. They hired 4 professional dancers to lead us dance which was wonderful though exhausting!



**Day 4 – 16 August 2016**

PP Peter took the first flight back to HK. The rest of us, together with some Rotarians of Taipei Capital, were invited to have buffet lunch at The Sofitel. Over 100 choices of food were served and there was a decent cheese house. At about 3.30 pm, we headed to the airport and returned to HK. The plane landed HK safely at about 9.30 pm – no delay this time!



**A few points to add:**

1. It had been raining for a week before our arrival at Manila. We could witness the unstable weather and heavy rain, but amazingly we did not have a chance to use our umbrellas. Heavy rain stopped when we started outdoor activities, after meals, after the party.... It rained after we had left the swimming pool and when we were staying indoor and/or sleeping. We were so blessed!
2. We celebrated 2 birthdays during the short trip, one for Alan on the 14 August and another one for Bebe on the 15 August.



3. Our hotel, Hyatt City of Dreams, is located at a new area (similar to Taipa of Macau) where casino and a complex of new hotels are built (or under construction). Very good choice!
4. On behalf of all others, I must say a big THANK YOU to PP Pearl for making all such excellent arrangements. Also thanks PP Peter for helping to take photos during the whole trip. We all know that it is always not an easy job to take care of a group of people. Thanks!



## The Wonders of Xinjiang

Kenneth Wong

Still indulging in the exhilarating memory of our Tibet driving trip last year, Wilson, Wanda, Lucia and I embarked upon the 16 days driving journey in Xinjiang in early August this year.

Our journey began in Lanzhou where we picked up our four-wheel drive vehicles. Our convoy comprises of 15 FWDs. Following the ancient Silk Road, we have covered a track of 6,600 Km in 15 days.



With an area of 1.7 million sq. km, Xinjiang is the biggest province of China, it accounts for one sixth of the total area of our country. Situated at the western border of China neighboring Mongolia, Kazakhstan, Kyrgyzstan, Xinjiang is a marvel of nature. It is divided into the North and South Xinjiang by the mighty Tianshan mountain range.



Colourful Danxia (張掖 七彩丹霞山)



Flaming Mountain (火焰山)

The many volcanic lakes of Tianshan serve as reservoirs that provide abundant supply of unpolluted water to most part of Xinjiang through huge networks of rivers and naturally occurred underground water ducts. This also gives rise to the diverse geographical features of Xinjiang. You will experience Gobi desert, huge stretches of green pasture and scenic rivers and lakes, all within one day driving.



Heavenly Lake of Tianshan(天山 天池)



Duku Highway (獨庫公路)



Mingsha Mountain (鳴沙山景區)



Driving along Gobi desert



*Silk Road travelers*

Although sparsely populated, Xinjiang has three autonomous administrative states based upon different ethnic originals, namely the Mongolia Autonomous state, the Uighur State and the Kazakhstan States. Islam is the predominant religion in Xinjiang. With a demographic mix of 45.5% Uyghur and 41% Han, Uyghur and Mandarin are widely spoken in Xinjiang.



*Xinjiang School Bus*



*Xinjiang Uighur Diva*



Xinjiang province is abundantly rich in mineral deposits (coal, tungsten and a whole range of rare earth metals). Xinjiang is also an energy rich region where Karamay, one of the biggest natural gas and oil field of China situates.

Blessed with strong wind and high average annual sunshine, wind and solar power generation farms are common sights in Xinjiang. This helps to keep Xinjiang green even under the pace of rapid modernization. The combination of low humidity, high average sunshine and with dramatic daily temperature changes (as much as 20 degrees), makes Xinjiang an excellent region for a great variety of delicious fruits and naturally occur Chinese herbal medicine. The typical ones are Hami melon, watermelon and grapes.





*Grand Bazaar- produces of Xinjiang*

We visited Dunhuang, the paintings on walls of the caves vividly portrait the glorious bygone era of Dunhuang when it was the major trading gateway to China for merchants from the West. For over 1500 years, the trading of goods through the ancient Silk Road brought about huge economic benefit and prosperity to China. Time and circumstances might have changed; the desire to bring about prosperity through trade remains strong in the hearts of the Chinese.



My imagination stretched on our flight from Urumqi to Hong Kong, I could almost envisage the revival of the Silk Road with highways and high speed trains instead of caravan of camels trekking over dry sandy desert under the scorching sun.



*Free Range horses*

*Car fleet descending Tianshan*



*Selfie Above Self*



## District P I Workshop

Ming-hay Yu

This year's workshop on 27 August was designed to give Rotarians more insight on Branding.

The workshop was, from my own point of view, divided into two sections. The first section was about the psychology of branding and very good examples were illustrated by Heidi Cheng, Managing Director of AsiaNet.

Heidi showed us a few case studies on how she repackaged a Governmental institution and how she changed Hong Kong people's perception of the Hong Kong ex-Chief Executive Mr. Donald Tsang. It was interesting to see Heidi using the movie 'Now You See Me' to kick off her talk. The ice-breaking message was loud and clear: branding is a good tool to MAKE people think what and who you want them to think you are. For people who have not seen this movie, the plot follows an FBI agent and an Interpol detective tracked down a team of illusionists who have pulled off bank heists during their performances and rewarded their audience with the money.

Personally, I think it was ludicrous and not exactly a very positive way to describe the discipline of Branding.



The second part of the workshop focused on HOW branding is to be done and the talk was given by fellow Rotarian, President Chris Kyme from Rotary Club of Hong Kong Island East (CEO & Creative Director of Kymechow). The examples he showed us had definitely lightened the load from those of us sitting in the classroom on a Saturday afternoon because those (funny) examples illustrated what we should be aware of when it comes to public announcements a club wants to communicate to the outside world.

Consistency is the keyword here and it is extremely important for all clubs to use the corporate Identity guidelines prepared by Rotary International and much publicized by PDG Ada Cheng.

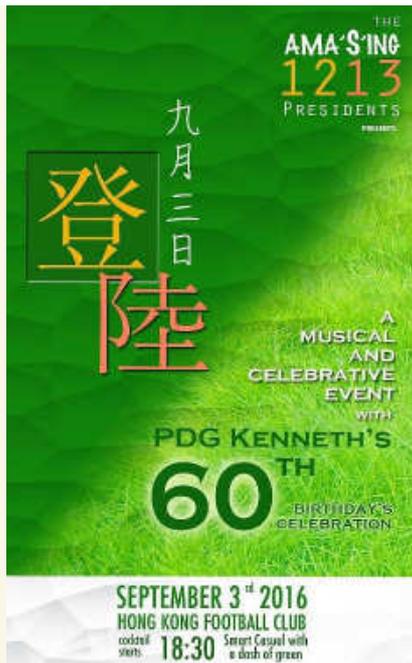


## PDG Kenneth Wong's 60th Birthday Celebration Claire Mak

Kenneth has reached 2 milestones by the time he celebrated his birthday on 3rd September 2016. First, he "landed six" meaning that he has reached 60 years of age. Secondly, September is also the month he married Lucia 30 year ago. Double happiness and double celebration indeed.

Kenneth's 1213 MAD presidents organized a memorable party for him and our club is amongst the largest group joining the happy occasion. In fact, the invitation tells it all: the colour green tells the vintage: '6' decades, the theme Ama-Sing reflects both the amazing friendship that Kenneth has built around him all these years and it is the singing that rocked the Football Club where the celebration was held.

Kenneth was visibly touched and emotional. He gave heartfelt thanks (by words and by songs) to old school chums, fellow 9697 presidents, fellow PDGs and Governors-to-be, his supportive 1213 presidents and officers, Tai Po Rotarians, all other friends old and new ... and above all his loving wife Lucia for standing by him at all times and who has given birth to two lovely children both of whom made him proud. The following pictures capture the memorable occasion.



**Congratulations PP Wilson Lam on being installed as the President of  
Hong Kong (SME) Economic and Trade Promotional Association  
on 19th September 2016**



## Regular meetings

29th August 2016



District Guangdong Extension Committee Chair PDG Peter Wan gave a Briefing on China Extension including the topic of satellite clubs which generated enthusiastic exchange of ideas and comments from members.



Long time no see: Welcome back Wilson and Sincere and thank you for giving red box.



Don't be late again PP Francis.



Lucky PP Dennis took away a bottle of Diaoyutai VIP Liquor from PDG Peter which is the raffle gift given out by President William.

## 5th September 2016 – Regular Meeting



Presentation by Abe Tsang, Hei Sir & Kennis Ngai from the Salvation Army about the revamped Service Projects: Strive for the Summit and Sunshine Teens.



PDG Anthony conducted the passing of members' resolution to adopt the new by-laws.



Natalie gave out a bottle of Domaine Pegau, Cuvee Reservee, 2010 (which is well suited for drinking at this time) as raffle prize and Bebe was the lucky claimant.



September birthday boys and girls ((photo on the left ) Wilson, (middle photo) Patrick, Claire, Natalie, Kenneth, Vikky and Peter) were congratulated and presented with a personalized birthday gift of Chinese 'stamp pad'.

## 5th September 2016 – Club Assembly



*It was decided that henceforth, club assemblies will be chaired by President Elect, so Roger took charge and kicked off the Club Assembly.*



*President William gave an elaborate presentation of his club plans.*



*Dorothy promoted the Elderly Service Project of this year which we shall be collaborating with Sheng Kung Hui.*



*Louis reported the encouraging result that we shall attain our club's TRF target with minimum effort put in.*



*RAC Tai Po's PP Tony Luk gave details about their Club Installation on 18 September.*



*VP Patrick developed the plans on Service Projects.*

## We In August

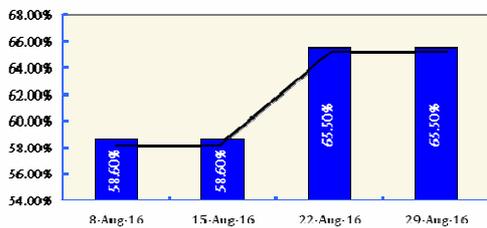
*missed you*

Sasha Chu  
Masayuki Tsubaki  
Jacky Sung  
Ronald Chung  
Jimmy Wai



## Attendance

FRANCIS AU,  
CAREN CHAN,  
PATRICK FONG,  
ANTHONY HUNG,  
NATALIE KWOK,  
PETER LAM,  
CLAIRE MAK,  
ROGER SO,  
VIKKY TAM,  
FRANKIE WU,  
WILLIAM YIM



Average attendance: 62.05%

## Editorial Team

Chief editor  
**Claire Mak**

### GOT SOMETHING TO SAY?

Tai Post wants to hear from you.

Write in to  
[claire.rctaipo@gmail.com](mailto:claire.rctaipo@gmail.com)

The editorial board  
**Peter Lam**  
**Minghay Yu**

Tai Post reserves the right to edit articles for length and clarity.



Jason Lo  
*On Leave*



Happy  
Birthday

September

1st	Peter Lam
4th	Kenneth Wong
6th	Wilson Lam
8th	Dennis Lo
17th	Claire Mak
17th	Natalie Kwok
21st	Patrick Fong
21st	Vikky Tam
22nd	Man Mo Leung

## Upcoming events

Day	Time	Event	Venue
26 SEP (MON)	7:00 p.m.	Speaker: Dr. Alan Lam Topic: My Story	Fincher Room, KCC, 10 Cox's Road, Jordan
27 SEP (TUE)	6:30 p.m.	Intercity Meeting in honour of RI Trustee Chair Kalyan Banerjee	The Salisbury Room, Peninsula Hotel
28 SEP (WED)	7:00 p.m.	District New Member Orientation Cost: \$350 (including dinner)	Craigengower Cricket Club, 1/F. Centenary Building, 188 Wong Nai Chung Road, Happy Valley, Hong Kong
3 OCT (MON)	7:00 p.m.	Speaker: P. Connie Leung, Rotary E Club of District 3450 Topic: Family Trust in Hong Kong and China	Fincher Room, KCC, 10 Cox's Road, Jordan
12 OCT (WED)	6:00 p.m.	District Rotary Forum Keynote Speaker: Mr. C. Y. Leung, the Chief Executive of HKSAR	Ballroom of Holiday Inn Golden Mile, Mody Road, Kowloon
14 OCT (FRI)	5:30 p.m.	Rotary Club of Taipei 68th Charter & Charity Gala Night Dress Code: Cabaret	W Hotel Taipei
14 OCT (FRI)	4:00 p.m.	Past Presidents Gala Dinner Dress Code: Silver & Casual	King's Cuisine, Shop 601, Windsor House, 311 Gloucester Road, Causeway Bay, Hong Kong



September is the Education & Literacy Month